# Town of Trumbull – 2019 Trumbull day Sponsorship Opportunities

Friday, June 28<sup>th</sup> and Saturday, June 29<sup>th</sup> (Rain Date Sunday, June 30<sup>th</sup>)

## \$10,000 OR MORE: FIREWORKS SPONSORSHIP

Corporate logo/name presence in all marketing media and promotional sites including:

- All newspaper advertisements, press releases, community banners and posters, lead advertising space on the Main Stage corporate sponsor banner, Town of Trumbull Facebook page, community bulletin boards, Twitter, etc.
- Direct link to your website (from your logo) on the Trumbull Day website
- The Premier promoter space, including one 10' x 10' tent, one table, and chairs
- 5 free ride bracelets (honored all evening on Friday and until 6:00 p.m. on Saturday)
- 5 VIP parking passes for the front lot at Hillcrest Middle School

## \$5,000: PLATINUM SPONSORSHIP

Corporate logo/name presence in all marketing media and promotional sites including:

- All newspaper advertisements, press releases, community banners and posters, inclusion on the Main Stage corporate sponsor banner, Town of Trumbull Facebook page, community bulletin boards, Twitter, etc.
- Direct link to your website (from your logo) on the Trumbull Day website
- A Supporting Promoter space, including one 10' x 10' tent, one table, and chairs
- 3 free ride bracelets (honored all evening on Friday and until 6:00 p.m. on Saturday)
- 3 VIP parking passes for the front lot at Hillcrest Middle School

#### \$2.500: GOLD SPONSORSHIP

Corporate logo/name presence in all marketing media and promotional sites including:

- All newspaper advertisements, press releases, community banners and posters, inclusion on the Main Stage corporate sponsor banner, Town of Trumbull Facebook page, community bulletin boards, Twitter, etc.
- Direct link to your website (from your logo) on the Trumbull Day website
- A Supporting Promoter space, including one 10' x 10' tent, one table, and chairs
- 3 VIP parking passes for the front lot at Hillcrest Middle School

# \$1,000: SILVER SPONSORSHIP

Corporate logo/name presence in all marketing media and promotional sites including:

- All newspaper advertisements, press releases, community banners and posters, inclusion on the Main Stage corporate sponsor banner, Town of Trumbull Facebook page, community bulletin boards, Twitter, etc.
- Direct link to your website (from your logo) on the Trumbull Day website
- A Supporting Promoter space, including one 10' x 10' tent, one table, and chairs

# Yes! We would like to support Trumbull Day by providing a Corporate Sponsorship as indicated below:

☐ FIREWORKS	☐ PLATINUM	$\square$ GOLD	$\square$ SILVER	□OTHER
Organization Name:			Contact:	
Fmail:			Phone:	

Note: All sponsors must email this form and high-resolution logos to Kathleen McGannon at <a href="mailto:kmcgannon@trumbull-ct.gov">kmcgannon@trumbull-ct.gov</a> by June 15, 2019.

Please mail your sponsorship form and check payable to "Town of Trumbull" to: Town of Trumbull, 5866 Main Street, Trumbull, CT 06611, ATTN: Kathleen McGannon.